

# Ear To The Ground



Therapeutic Horsemanship, Inc.

Engaging the power of the horse to motivate, teach & heal

Volume 2, Issue 1

Ear to the Ground

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## Director's Message

Happy Spring! From the Ground Up welcomes back all riders, families, volunteers, and new volunteers. Things are very busy at the Coursen and LaFrenz barns as well as in the planning for 2009. Lesson programming resumed on April 27. Everyone is adjusting nicely to the new season as well as our **numerous** new volunteers who joined our ranks on April 19 at Volunteer Training Day. Many thanks to Bridget McMaster, Volunteer Coordinator and all who helped produce a new Volunteer Manual and made the day a big success! Our riders are having great fun as they re-acquaint themselves with the horses and volunteers, and review their skills.

A reminder about our 5th Annual Independence Open Horse Show for Riders of All Abilities that will be held August 1, 2009 at the Cazenovia College Equine Education Center. New this year will be a Bar-B-Q the

night before at Cazenovia's Lakeside Park, catered by Limp Lizard of Syracuse. Please join us for the pre-show fun on Friday night as well as the fun, friendly competition on Saturday. From the Ground Up invites all **riders with or without special needs**, volunteers and the public to these events that put the **FUN** back into FUNdraising!! More to come on the Independence Open.

Many new policies and procedures are in place this year as From the Ground Up has taken on the task of Premier Accreditation by NARHA (North American Riding for the Handicapped Assoc. NARHA sets standards for the therapeutic horsemanship industry, certifies instructors and offers Continuing Education credits for instructors as well as offering accreditation for member centers). This process will benefit FTGU in many ways: insuring that our quality programming continues to serve as many

students as possible by increasing programs and funding through an additional credential; increasing our profile in the community; having the ability to host clinics and seminars; and educating the public about the all-encompassing therapy that is received through the power of the horse. Riders, volunteers and staff alike are adjusting to the changes that will take place. When you visit the facilities, you'll see new signage and new procedures in place. FTGU would like to thank Dawn Foster who has taken on the job of Project Manager for our accreditation process. We would also like to thank all of the volunteers and staff members who have worked so diligently on this project over the winter months. But the work isn't over yet! Staff and volunteers will continue to work hard to prepare for our site visit which we hope will take place in the late summer or fall. Watch for more details!

## Volunteer Corner

Many thanks to the hardy souls who made it through the winter braving the snow and feeding the animals! Lori Bachman has earned us \$500 so far by donating the most volunteer hours

through her employer, The Hartford Ins. Vicky Austin is our most consistent donor, sending a monthly check to support our program. Sam Page was chosen as one of 12 riders for the Madden

Brothers clinic. A record number of new volunteers attended Volunteer training day. There was a full arena both sessions with more than 45 potential volunteers. THANKS TO ALL AND KEEP UP THE GOOD WORK!!



**Fifth Annual  
Independence Open  
Horse Show  
For Riders  
of All Abilities  
August 1st 2009  
Cazenovia College  
Equine Center**

## The 5th Annual Independence Open Horseshow

From The Ground Up Therapeutic Horsemanship Inc. is proud once again to host the Independence Open Horse Show for Riders of All Abilities on August 1<sup>st</sup>, 2009 at Cazenovia College. We will have many of the same fun and challenging classes offered as last year. New to this year's event, is the Friday night barbeque at Lakeside Park in Cazenovia, catered by Limp Lizard. Tickets will be on sale at the door and in advance for \$20.00 per person. This event will feature music,

friends, food and fun. As always, we need show sponsors as this is our major fundraiser. This year's goal is \$10,000.00 and we need EVERYONE's help to meet this goal. This year Malaine DeFrancisco is our Sponsorship Coordinator. Everyone can obtain Sponsor Contract forms from Fredrike Purkert (f\_purkert@yahoo.com) to bring to your employer, business associates and anyone who would like to support FTGU and IHOS.

*The only show of it's kind in  
Central New York*

**For more information on supporting the Independence Open, please call 315-655-8943 or e-mail Malaine DeFrancisco at malained@windstream.net All donations are tax deductible. For registration and class information, email treeoatmp@aol.com For volunteer information, email ftguvol@verizon.net or call 655-8943**

## Quin steals the show at Syracuse Invitational

On Nov. 1, 2008, FTGU participated in a demonstration on Therapeutic Riding at the Syracuse Invitational Sporthorse Tournament in Syracuse. Quin Delia and our "Lucky" performed beautifully and literally

"stole the show" at the demo. Fascinating for all who were there was to meet Temple Grandin, renowned professor and author of "Thinking in Pictures" and "Animals in Translation". Lucky and Quin had a

great time as did all present. Amy Johnson, FTGU volunteer and student at SU, did a wonderful videographer of Quin and Lucky which is viewable online @ <http://therapeutichorsemanship.blogspot.com/>. Many thanks to all who supported FTGU at this great community event!



## Notes From The President

It's that time of year again! Spring has hit Central New York, and so has another riding season at From The Ground Up. But winter did not mean hibernating! The board has been busy on several fronts. We have two new Board members, Theresa Osborne and Gerald (Jerry) Hol-

land (see their bios elsewhere in the newsletter). We conducted the third and final phase of our planning/organization work with KC Henry, our consultant. Fundraising went on through a direct mail appeal, a Pizza Hut fundraiser, and the return of Mr. Ed Fest karaoke party at Singers in Solvay. Thank

you to everyone who contributed and participated in these events. As I told both groups of volunteers at the very successful spring volunteer training day, fundraising truly is everyone's "job" at FTGU. With funding we can help our equine therapists do some pretty amazing work and look to expand in the future.

## PGA Ticket Sales A Hole in One for FTGU

Help raise money for FTGU by participating in the PGA ticket sales for the 2009 Turning Stone Golf Tournament. We raised \$1,230.00 in our first year participating in the sales. FTGU receives 100 percent of the ticket price. Ticket sales are a great way

to raise money for FTGU, and they make great gifts for the golf enthusiast in your life. Buy some for Fathers Day, or for birthday gifts. Sell tickets at work or to friends who like golfing. Contact **Steve Crevelling at screvell@gmail.com or**

**315-652-8308.**

He can sell you tickets, or set you up with all the posters, supplies, information, and support you will need to sell tickets yourself. Put a poster up at work, talk to your friends, and see what happens.



## FTGU welcomes two new Board Members

**Jerry Holland** comes to us with a long history of civic involvement. He is married to Vicki Holland, and they have three daughters, Theresa, Sharon & Melissa, as well as four grandchildren and one great-granddaughter. Jerry recently retired from RMSCO, a third-party administrator located in Liverpool where he was a Pharmacy Benefit Specialist. He previously worked at WSYR AM/570 &

Y94 FM radio station as a Business Manager, Bristol Labs as an Accountant, and Lincoln 1st Bank -Central as Operations Manager. He also Owned an Import Gift Shop called The Black Market.

Jerry is presently on the Board of Directors of PEACE (County West/B'ville Center) and is a King of Kings Lutheran Church Council member (Vice-President) He was formerly on the City of Ithaca

Common Council, and was an Ithaca School District Board of Education member. Jerry was on the Chamber of Commerce Board of Directors, and was Chairman of Ithaca Youth Bureau.

His hobbies include painting landscapes, drawing cartoons, writing stories, reading, and bird watching. Look for Jerry's cartoon in this issue of the newsletter.

**Mini Golf Fundraiser**  
June 7th from  
1pm to 5pm  
at Hickory Hills  
Golf Course  
Rte 31  
Baldwinsville.  
Adults \$8.50  
Kids \$6.00  
Includes ice cream  
for the kids  
Tickets at the door or  
call 655-8943

**Theresa Osborne** is one of the new members of the From the Ground up Board. She has been the IOHS horse show judge for the past four years, and has been a great asset in the success of the horse show. She is from Lafayette and currently lives in Manlius, NY. She has been around horses all her life, and learned to ride at Tanglewood Farm. She rides Dressage. She is also a member and on the Board of the Cen-

tral NY Dressage Association where she helps organize Jr/Yg rider programs for kids under 21.

She has two children. Her daughter Hannah is 4 and her son Carson is 18m. She has three horses. Her Morgan Tucker is now 17. She and Tucker have competed all over Syracuse NY in Dressage and Morgan Hunter since he was 6. She has been awarded the NY Morgan Amateur Hunter Champion and Several oth-

ers. She also owns a 14 year old QH mare, and recently brought home Tuckers full sister Aarianna, a 12 year old Morgan Mare that she is going to breed. She also has two dogs and two barn cats. She works full time and has been married to her husband Ken for 8 years.

Theresa looks forward to working with the FTGU Board to help the program grow into the future.



## Horses For Heroes Gets Underway

**Very** exciting news from the Veterans Administration.....From the Ground Up will be providing sessions for returning veterans in the **Horses for Heroes** program at our facilities!! We are very

pleased and proud to offer our services to such a deserving group who have given so much to all of us. Thanks so much to Suzanne Hawes and her colleagues at the VA for working so hard with us! From the Ground Up was pleased to

celebrate this exciting new program May 23 at the Jamesville Memorial Day parade. We proudly marched in thanks and memoriam for our fallen heroes. Keep watch for more details on this new program!

## Tack Sale at Heritage Stables to Benefit FTGU

Are you in the process of spring cleaning and don't know what to do with that old tack you have lying around and no longer need? Do you have show clothes hanging in your closet that no longer fit? Have sheets and blan-

kets for horses you no longer have? The teens from FTGU are planning a used tack sale to be held Sunday, September 20 at the Classic Horse Show Series – Heritage Stables, Skaneateles, NY. They

are collecting any new or "gently" used tack, clothing and horse related items for the sale. If you wish to donate please contact Renee Roth at [rmroth@syr.edu](mailto:rmroth@syr.edu) or 315-439-0578.



**From The Ground Up  
Therapeutic Horsemanship**

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Visit us on the web  
[www.ftguhorses.org](http://www.ftguhorses.org)

*A Non-Profit Organization offering the  
unique experience only the horse can provide*



**Therapeutic Horsemanship, Inc.**



## Upcoming Events

- |                       |   |
|-----------------------|---|
| <b>May 23</b>         | FTGU March in Jamesville Memorial Day Parade 10AM                                   |
| <b>June 7</b>         | Mini Golf Tournament Hickory Hill   |
| <b>July 18&amp;19</b> | Lorenzo Driving Competition (Silent Auction by FTGU)                                |
| <b>July 31</b>        | Independence Open Horse Show Bar-B-Q (Location TBA)                                 |
| <b>August 1</b>       | 5th Annual Independence Open Horse Show, Cazenovia College Equine Ed. Center        |
| <b>Aug. 24-29</b>     | Tentative FTGU Summer Camp II   |
| <b>Sept. 13</b>       | Tentative FTGU Trail Ride, Mystic Mount Farm, New Woodstock                         |
| <b>Oct. 25</b>        | FTGU Fall Festival  |
| <b>Nov. 4-8</b>       | Tentative FTGU & NYSTRO participation @ Syracuse Invitational Sporthorse Tournament |

**PLEASE NOTE:** More events (demonstrations, Open Houses) TBA