

**2011 Advertising and Sponsorship Opportunities**



The Seventh Annual  
**Independence Open  
Horse Show  
For Riders of All  
Abilities**

July 31st 2011  
Cazenovia College  
Equine Education Center

**Brought to you by From the Ground Up  
Therapeutic Horsemanship Inc.**

**A 501(c)3 Non-Profit Organization**

**Engaging the power of the horse to motivate,  
teach and heal**



**From the Ground Up Therapeutic Horsemanship** is proud to once again host the **Independence Open Horse Show (IOHS)** at the beautiful **Cazenovia College Equine Education Center**. Our class schedule offers opportunities for riders of all levels and experience, and is the only horse show of its kind in Central New York. Your sponsorship of **IOHS** is a unique advertising opportunity to reach a diverse equestrian community, and will help the efforts of From the Ground Up bring the fun and excitement of equestrian competition to a population who may not otherwise experience it.



## 2011 Advertising and Sponsorship Opportunities



### **Gold Sponsor** **\$1,000**

Benefits Include:

- Full page ad in the Official Show Program
- Listing as a special event sponsor
- Banner displayed in premier locations
- Public address announcements
- Literature included in all exhibitor packets

### **Bronze Sponsor** **\$250**

Benefits Include:

- 1/4 page ad in the Official Show Program
- Listing as a class sponsor
- Public address announcements
- Literature included in all exhibitor packets

### **Class Sponsor** **\$100**

Benefits Include:

- 1/8th page ad in the Official Show Program
- Listing as a class sponsor
- Public address announcements
- Literature included in all exhibitor packets

**Contact:**

### **Platinum Sponsor** **\$1,500**

Benefits Include:

- Full page ad in the Official Show Program
- Listing in all pre- & post show advertising and press releases
- Listing as a special event sponsor
- 2 banners displayed in premier locations
- Public address announcements
- Literature included in all exhibitor packets

### **Silver Sponsor** **\$500**

Benefits Include:

- Half page ad in the Official Show Program
- Listing as an arena sponsor
- Banner displayed in premier locations
- Public address announcements
- Literature included in all exhibitor packets

### **Friend of IOHS** **\$50**

- Recognition in the Official Show Program

**Help support the  
only show of its  
kind in  
Central New York**





The Seventh Annual  
**Independence Open**  
**Horse Show**  
Sponsorship Contract

Contact Name: \_\_\_\_\_ E-mail \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Ev. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

**Platinum Sponsor...\$1,500**

**Bronze Sponsor.....\$250**

**Gold Sponsor.....\$1,000**

**Class Sponsor.....\$100**

**Silver Sponsor.....\$ 500**

**Friend.....\$50**

Please make all checks payable to **From the Ground Up Therapeutic Horsemanship Inc.**

And mail with contract to:

**From the Ground Up Therapeutic Horsemanship Inc.**  
2130 Webber Rd, New Woodstock, New York 13122